

## **Color Solutions You Can Depend On**

We spend our days working to create the ideal color workflow for filmmakers. Because when we do that, you get to your creative place...your ideal place faster.

X-Rite solutions – the right choice for all your color needs. Color Perfectionists Unite.





# Video Color Tools For Every Gear Bag

X-Rite video tools are a must-have for filmmaking professionals looking for the best color tools to speed up their workflow, from pre-production through post, while maintaining consistency and accuracy.



### IDEAL COLOR BALANCE AND CONTROL FOR VIDEO - from Capture to Editing.

Time Saving Color Management Solutions for Filmmakers. SHOOT FOR IDEAL.

#### ColorChecker Tools For Filmmakers

Whether you are trying to match multiple cameras, set perfect exposure or achieve accurate color-correction, ColorChecker Video targets save you time from pre-production through post, allowing you to get to your creative look faster.





#### COLORCHECKER PASSPORT VIDEO

ColorChecker Passport Video combines four video production targets — Color Chips, Grayscale, White Balance and Focus — in one pocket-sized protective case giving you the ultimate in functionality and portability. This essential color tool will enable you to get a better camera-to-camera match, set perfect exposure and easily edit for mixed lighting. You'll reduce editing time with accurate color correction and get to your creative look faster.



#### COLORCHECKER VIDEO

ColorChecker Video is a two-sided, standard-size target that provides color, skin and gray color chip references on one side and a spectrally neutral white balance reference on the other side. It will get you to a worry-free color balanced place, a consistently neutral place and an ideally exposed place faster than ever before — saving you valuable time from capture to edit. It's an essential color tool you won't want to be without.



#### COLORCHECKER VIDEO XL

ColorChecker Video XL is designed for those longer and wider shots when you need a larger reference target. Twice as large as our standard-size ColorChecker Video, It will speed up your color correction process and save you hours in post. Use it to nail exposure, match multiple cameras and maintain consistency during changing light. Ideal for use on a large set, a larger venue, or when capturing aerial shots.

	Passport Video	Video	Video XL	Classic	Grayscale	White Balance	18% Gray Balance
USE FOR							
In Camera White Balance	<b>~</b>	<b>~</b>				~	<b>~</b>
Software White Balance	<b>~</b>	<b>~</b>	<b>~</b>	<b>✓</b>	<b>~</b>	~	<b>~</b>
Exposure: Setting & Verification	<b>~</b>	~	~	<b>✓</b>	<b>~</b>		<b>~</b>
Color Balance	<b>~</b>	<b>~</b>	<b>~</b>		<b>~</b>	~	<b>~</b>
Tonal Balance	<b>~</b>	<b>~</b>	<b>~</b>	~	<b>~</b>		
Skin Tone Adjustment	<b>~</b>	<b>~</b>	<b>~</b>	<b>✓</b>			
Camera Matching	<b>~</b>	<b>~</b>	<b>~</b>	~	<b>~</b>		
Focus	<b>~</b>						
Color Reference	<b>~</b>	•	~	~	~	~	•
TARGET FEATURES							
# of Targets Included	4	2	1	1	1	1	1
3rd Party Software Support	<b>~</b>	•	<b>~</b>	<b>✓</b>			
Scene Adjustable	<b>~</b>		With optional configurable case				
Protective Case	<b>~</b>		Option: sleeve or case				
Size	5 x 3.5" 12.5 x 9cm	8.25 x 11" 21.59 x 27.94 cm	14.75 x 21" 37.5 x 53.3 cm	8.25 x 11" 21.59 x 27.94 cm	8.25 x 11" 21.59 x 27.94 cm	8.25 x 11" 21.59 x 27.94 cm	4 x 7" 10 x 18 cm



#### **Monitor Calibration Video Tools**

A consistent and accurately calibrated monitor provides you true colors so you don't waste time getting to your ideal "look". It's an essential step for video editing.



#### i1Display Pro

The X-Rite i1Display Pro colorimeter is the ultimate tool of choice for discerning filmmakers looking for the highest level of on-screen color accuracy for displays, laptops, mobile devices and projectors. Two user modes (Basic and Advanced) provide serious Color Perfectionists with the perfect combination of unrivaled color precision, speed, options and controls to fit any video workflow.



#### i1Basic Pro 2

i1Basic Pro 2 spectrophotometer is the new standard of perfection for Color Perfectionists looking for a professional-level spectral color measurement solution offering display, projector and mobile device profiling, as well as monitor and quality assurance functionality.





i1Display Pro

i1Basic Pro

Performance	Professional Calibration & Control	Professional Calibration & Control	
User Modes	Basic & Advanced	Basic & Advanced	
Measurement Device	Colorimeter	Spectrophotometer	
Mobile Device Calibration	<b>✓</b>	<b>✓</b>	
Multiple Monitor Matching	<b>✓</b>	<b>✓</b>	
Projector Calibration	<b>✓</b>	<b>✓</b>	
Ambient Light Measurement	<b>✓</b>	<b>✓</b>	
Automatic Display Control	<b>✓</b>	<b>✓</b>	
Flare Correct	<b>✓</b>	<b>✓</b>	
Broadcast Video Standard Support	<b>✓</b>	<b>✓</b>	
RGB Control Calibration	<b>✓</b>	<b>✓</b>	
Profile Validation	<b>✓</b>	<b>✓</b>	
Display Trending	<b>✓</b>	<b>~</b>	
Profile Quality Analysis	<b>✓</b>	<b>✓</b>	
Uniformity Testing	<b>✓</b>	<b>✓</b>	
Profile Optimization	<b>✓</b>	<b>~</b>	
Spot Color Measurement		<b>✓</b>	
PANTONE® Color Manager Software	<b>~</b>	<b>~</b>	



## i1 Filmmaker Kit

The i1 Filmmaker Kit is a convenient kit of two essential color tools - i1Display Pro and ColorChecker Passport Videocombined to achieve fast, efficient color balance for any video production